))) MONARCH WATER

COOKIE POLICY

1) What is a cookie?

Cookies are simple text files that a site saves to your computer or mobile device using your website browser if you agree. Only that server will be able to retrieve or read the contents of that cookie and each cookie is unique to your web browser.

Cookies are either set by the website you are visiting, in which case they are referred to as 'first-party cookies', or are 'third-party cookies' set by other websites and services that run content on the page you are viewing.

Most websites use cookies to improve their users' experience. For example, cookie-enabled websites don't think you're a new visitor every time you move to a new page on a site and therefore improve your user experience by letting you navigate between pages more quickly and easily.

They also allow a website to remember you, and your browsing preferences, either for the duration of your visit using a 'session cookie' or for repeat visits using a 'persistent cookie' (explanations for all types of cookies can be found under 'types of cookies').

2) Our cookies policy

To make full use of the features on this website, your computer or mobile device will need to accept cookies.

Don't worry – we don't use cookies to store sensitive information, such as your name, address or payment details. They simply allow us to provide you with personalised features to make your visit to our website as smooth and relevant to you as possible.

But some people dislike the idea of a website accessing and storing their data. And if that's the case, you have the ability to accept or decline cookies by modifying the settings in your browser at any time. The 'help' function within your browser should tell you how, as will the 'enabling/disabling cookies' page on this site. However, you may not be able to use all the interactive features of our site if the cookies are disabled.

3) Types of cookie

First-party cookies

First-party cookies are set by the website you are visiting and they can only be read by that site. They can make your experience on the web more efficient by recording your browsing activities, such as what pages and content you've looked at, when you visited, what you searched for and whether you clicked on an ad.

Third-party cookies

Third-party cookies are set by a different organisation to the owner of the website you are visiting. This could be a company advertising on the site you're visiting, for example, or a site that contains embedded content, such as Twitter or Facebook.

Those websites may send you cookies and they control the setting of those cookies, not the site you are visiting.

Session cookies

Session cookies are stored temporarily during a browsing session and are deleted from the user's device when the browser is closed.

Persistent cookies

This type of cookie is saved on your computer for a fixed period and is not deleted when the browser is closed. These cookies are used to save your preferences so that they persist when you return to the website.

Flash cookies

Flash cookies work in a different way to web-browser cookies (first-party, third-party, session and persistent cookies are all set via your browser). Rather than having individual cookies for particular jobs, a flash website is restricted to storing all data in one cookie.

You can control how much data can be stored in that cookie, but you cannot choose what type of information is allowed to be stored.

4) Enabling/disabling cookies

There are two types of website users: those who would like their visit to be as easy, quick and relevant as possible, and who (knowingly or unknowingly) therefore sit firmly in the cookie supporter camp; and then there are those who are discomforted by the idea that 'Big Brother' is watching them and would rather lose some of the functions cookies enable to remain more anonymous.

Different browsers have different ways of allowing you to enable or delete cookies, or limit the kinds of cookies that can be placed on your computer. When choosing your browser (ie, Google Chrome or Safari), you may want to consider which best suits your privacy preferences.

To check out the settings in a browser, use the 'help' tab or look under 'tools' for settings like 'options' or 'privacy'. From there, you may be able to delete cookies, or control when they can be placed.

If you disable cookies you may limit your browsing experience. For example, you may need to enter information repeatedly, or you might not get personalised content or ads that are meaningful to you. However, most browsers' settings will allow you to block third-party cookies without also disabling first-party cookies.

COOKIE	DOMAIN	DESCRIPTION	TYPE
_ga	.monarchwater.co.uk	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	Analytic
_gid	.monarchwater.co.uk	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	Analytics

COOKIE	DOMAIN	DESCRIPTION	TYPE
_gat_gtag_ UA_52229553_1	.monarchwater.co.uk	Set by Google to distinguish users.	Analytics
__lc_cid	.accounts.livechatinc.com	This is an essential cookie for the website live chat box to function properly	Functional
__lc_cst	.accounts.livechatinc.com	This cookie is used for the website live chat box to function properly.	Functional
__oauth_redirect_detector	accounts.livechatinc.com	This cookie is used to recognize the visitors using live chat at different times inorder to optimize the chat-box functionality	Functional
CONSENT	.google.com	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data	Analytics
elementor	monarchwater.co.uk	This cookie is used by the website's WordPress theme. It allows the website owner to implement or change the website's content in real-time.	Necessary

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Except for essential cookies, all cookies will expire after 24 months.